# HSJ Market Intelligence

## **Database of Private Hospital Management**

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by private or non-forprofit organisations and offer healthcare privately funded by either patient's themselves by insurance companies or more recently commissioned via the NHS.

Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care.

Our Database of Private Hospitals provides access to key management stakeholders working in private healthcare.

Clinical Healthcare Professionals e.g. Doctors and Nurses and their specialties can be found in the Hospital Doctors and Specialist Nurses data products.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

### The data can be segmented to enable targeting of campaigns by:

- Geography
- Job Responsibility
- Region

#### **Database Contents 2,985**

Responsibility/Role	Count
Chief Executive/General Manager	463
Pharmacist	326
Director of Nursing	278
Director of Finance	217
Theatre Manager	182
Medical Director	168
Supplies & purchasing	134
Business Manager	126
Pharmacy Technician	116
Facilities Management	115
Hotel Services	91
Estates Management	89
Catering	84
Radiology Manager	79
Portering	61
Head of Customer Services	57
Health and Safety	57
Sterile Services	57
Quality Assurance	49
Director of Infection Control	41
Infection Control	41
Chief Pharmacist	35
Personnel	34
Risk Management	27
Information Technology	21
Pathology Manager	19
Public Relations/Communications	17

For the most up-to-date counts or to speak to us about our Campaign Packages, please contact your account manager direct or use the contact us form on this site.

**Please note:** It is common for a healthcare professional to have more than one responsibility. Therefore, there may be fewer named individuals on the database than there are areas of responsibility indicated above. Counts provided will be deduped to provide 'unique' contacts. Number of contacts may vary during our research cycle due to the fast-paced rate of change of organisations changes within UK healthcare. Counts correct at time of publishing **September 2024.** 

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