HSJ Market Intelligence

Database of Smoking Cessation

Database structure

Field number	Field name	Field size (characters)	Content
Field 1	REGION	30	Identifies the NHS region the organisation is located in e.g. North
Field 2	STATUS	20	Identifies the organisation's type. See 'Database contents and responsibility codes' for full list
Field 3	ORGNAME	50	Identifies the name of the organisation
Field 4	ADDRESS1	50	
Field 5	ADDRESS2	40	
Field 6	ADDRESS3	40	
Field 7	ADDRESS4	40	
Field 8	TOWN	40	
Field 9	COUNTY	40	
Field 10	POSTCODE	10	
Field 11	TELEPHONE	30	
Field 12	RESPCODE	100	A list of all responsibilities a person holds at this organisation. See 'Database contents and responsibility codes' for full list
Field 13	SALUTATION	10	Prefix for the person's name e.g. Dr
Field 14	INITIALS	20	The initials or first name(s) of the contact
Field 15	SURNAME	30	
Field 16	PNLS	20	PNLS is an abbreviation for Post Nominal Letters. This field identifies honours and qualifications
Field 17	JOBTITLE	50	
Field 18	URN	10	Unique record number for an individual
Field 19	SITE	10	A unique number assigned to an organisation
Field 20	LOC	10	A unique number assigned to a location under an organisation
Field 21	COMM_AREA	52	This identifies the Commissioning Area associated with each organisation
Field 22	GREETING	50	Can be used to add a greeting to your mailing e.g. Dear

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Database contents and responsibility codes

Status codes and descriptions

Status code	Description
СР	Care Provider
GP	GP Practice
HBS	Health Board Scotland
HBSCOMBINEDSERVICE	Health Board Scotland Combined Service
HBSSPECSERVICE	Health Board Scotland Specialist Service
HCIG	Health Care Interest Group
Islands	Isle of Man, States of Guernsey and States of Jersey
LGVT	Local Government
LHB	Local Health Board
RETPHARMCHAIN	Retail Pharmacy (chain)
RETPHARMIND	Retail Pharmacy (independent)
RETPHARMMAINCHAIN	Retail Pharmacy (main chain)
RETPHARMMULTI	Retail Pharmacy (multiple)
TRUST	Acute or Mental Health Services

List of responsibility codes

Code	Responsibility
~1291S	Smoking Cessation Advisor
~1290S	Smoking Cessation Co-ordinator
~1292S	Smoking Cessation Trainer/Developer
~1295S	Tobacco Control Co-ordinator

List of responsibility code suffixes and definitions

Suffix	Description
S	Advisory Roles

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