Database of Retail Pharmacists

Database structure

Field number	Field name	Field size (characters)	Content
Field 1	STATUS	20	Identifies the organisation's type. See 'Database contents and responsibility codes' for full list
Field 2	PHARMNAME	50	Identifies the name of the pharmacy
Field 3	ADDRESS1	50	
Field 4	ADDRESS2	50	
Field 5	ADDRESS3	50	
Field 6	TOWN	30	
Field 7	COUNTY	30	We advise against targeting by county, as the interpretation of counties is subject to considerable variation
Field 8	POSTCODE	10	
Field 9	TELEPHONE	30	
Field 10	RESPCODE	100	A list of all responsibilities a person holds at this organisation. See 'Database contents and responsibility codes' for full list
Field 11	SALUTATION	10	Prefix for the person's name e.g. Mr
Field 12	INITIALS	20	Initials or first name(s) for the contact
Field 13	SURNAME	30	
Field 14	JOBTITLE	60	
Field 15	URN	10	Unique record number for an individual
Field 16	SITE	10	A unique number assigned to an organisation
Field 17	LOC	10	A unique number assigned to a location under an organisation
Field 18	REGION	30	Identifies the NHS region the organisation is located in e.g. North
Field 19	COMM_AREA	52	This identifies the Commissioning Area associated with each organisation
Field 20	CO_NAME	50	This field holds the name of the company owning the pharmacy
Field 21	PRES_GRADE	10	Indicates the prescribing grade of the person. See 'Database contents and responsibility codes' for full list
Field 22	GREETING	50	Can be used to add a greeting to your mailing e.g. Dear

Database contents and responsibility codes

Status codes and descriptions

Status code	Description
HOMECARE_PROV	Homecare Provider
ONLINEPHARMACY	Online Pharmacy
OUTSRC_PHARM	Outsourced Pharmacy
RETPHARMBG	Retail Pharmacy (buying group)
RETPHARMCHAIN	Retail Pharmacy (chain)
RETPHARMIND	Retail Pharmacy (independent)
RETPHARMMAINCHAIN	Retail Pharmacy (main chain)
RETPHARMMULTI	Retail Pharmacy (multiple)
RETPHARMNHQ	Retail Pharmacy (national HQ)
RETPHARMRHQ	Retail Pharmacy (regional HQ)
Wholesale	Pharmaceutical Wholesale

List of responsibility codes

Code	Responsibility
~0810M	Area Manager
~0803P	Branch Purchaser
~0804P	Chain Purchaser
~0807M	Chief Executive/Managing Director
~0808M	Chief Purchaser/Buyer
~0407F	Director of Finance
~0826P	Dispenser
~0802P	Locum Pharmacist
~0806P	Multiple Part Purchaser
~0805P	Multiple Purchaser
~0809M	Operations Manager
~0801P	Other Pharmacist
~0825M	Pharmacy Manager
~0800P	Senior Pharmacist
~0812P	Superintendent Pharmacist

HSJ Market Intelligence

List of responsibility code suffixes and definitions

Suffix	Description
F	Finance
M	Management
P	Pharmacy

List of prescribing grade ID's and definitions

Pres Grade	Prescribing Grade
101	Independent Prescriber
102	Supplementary Prescriber