# **HSJ** Market Intelligence

### **Database of Retail Pharmacists**

A retail pharmacist works according to legal and ethical guidelines to ensure the correct and safe supply of medical products to the public. They are responsible for dispensing and controlling both prescription and non-prescription medicines.

Retail pharmacists also sell over-the-counter medical products and instruct patients in the use of medicines and medical appliances.

Some pharmacists will also offer specialist services, such as blood pressure monitoring, diabetes screening, and vaccinations.

Our Database of Retail Pharmacists provides a comprehensive list of retail pharmacists across UK and Ireland, including those who have responsibility for purchasing.

Data is researched across all types of pharmacies including independents, chains and multiple outlets.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

### Data can be segmented to enable targeting of campaigns by:

- Organisation Type
- Role
- Services offered by the Pharmacy

### **Database Contents 50,626**

Responsibility/Role	Count
Dispenser	12,182
Pharmacy Manager	10,899
Senior Pharmacist	10,711
Other Pharmacist	4,678
Chief Executive/Managing Director	3,305
Branch Purchaser	3,165
Locum Pharmacist	1,881
Director of Finance	1,350
Area Manager	1,185
Chief Purchaser/Buyer	400
Chain Purchaser	385
Multiple Purchaser	167
Superintendent Pharmacist	142
Multiple Part Purchaser	119
Operations Manager	57

#### **Organisation Types**

- Buying Groups
- Online Pharmacy
- Outsourced pharmacies (within hospitals)
- Regional and National Headquarters
- Retail Pharmacy Independent
- Retail Pharmacy Chains
- Retail Pharmacy Multiple
- Wholesale

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#### **Organisation Services:**

- Allergy Screening
- Anti-coagulation Monitoring
- Blood Glucose Testing
- Blood Pressure Testing
- Chlamydia Screening and Treatment
- Cholesterol Testing
- Delivery Services for Homecare products
- Emergency Contraception
- Flu Vaccinations
- Incontinence Supplies
- Medicine Use Reviews
- Minor Ailments Service
- Needle Exchange and Supervised Drug Administration
- Medicines Service Asthma
- Medicines Service COPD
- Medicines Service Osteoporosis
- Pregnancy Testing
- Stop Smoking Service
- Travel Vaccinations
- Truss Fitting
- Weight Management

For the most up-to-date counts or to speak to us about our Campaign Packages, please contact your account manager direct or use the contact us form on this site.

**Please note:** It is common for a healthcare professional to have more than one responsibility. Therefore, there may be fewer named individuals on the database than there are areas of responsibility indicated above. Counts provided will be deduped to provide 'unique' contacts. Number of contacts may vary during our research cycle due to the fast-paced rate of change of organisations changes within UK healthcare. Counts correct at time of publishing **September 2024.** 

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